

Why RADACAD training events are worthwhile

To BI/Data Analytics/Data/Information/EIM Manager,

We believe BI and Data Analytics field has been high demand in past, and the demand still growing with more vendors and BI tools in the market nowadays. We believe that investment of companies in multi-day training is the best investment of the money and the time for your team members.

We've been working as consultant through heaps of BI and Data Analysis projects, and we are fully aware of all challenges and complex problems along the road. We've been solving these challenges for many years and we trained people how to do so. Our training is fully based on real world scenarios and advice pragmatic approach rather than just a click through training.

RADACAD is ultimate training and Mentorship Company in the world focused on Microsoft Business Intelligence and Data Analytics. We've trained thousands of BI developers, consultants, and data professionals all around the world (USA, UK, Europe, Australia, Hong Kong...).

We focused only on what we are expert at. There are heaps of training and consulting companies that work with wide range of products and services, and their knowledge on each specific area is shallow. But we are only focused on Microsoft BI (SQL Server, Power BI, and Azure Data Analysis) and this focus enabled us to deliver from 100 (beginner level) to 400 (expert level) training courses and materials.

Our trainer is the world well-known name in the Microsoft BI field. [Reza Rad](#) is invited [speaker](#) in world's best and biggest SQL Server and BI conferences such as PASS Summits, PASS Rallys, SQLBits, TechEds, Ignites, and so on. He is [author of books](#) on this topic, and he has more than 15 years' experience in the Microsoft BI technologies. 10 years of his experience focused on training and mentoring largest BI teams in the world. He is also Microsoft Certified Trainer for years. He is [Microsoft SQL Server MVP](#) (Most Valuable Professional) focused on BI and Data Analysis, He has been awarded MVP from Microsoft because of his dedication and expertise in Microsoft BI technologies.

As part of our training package your team members will receive training materials in downloadable format and printed format.

Our training program designed to be useful and pragmatic. We've understand that Microsoft Official training doesn't cover the big gap between technology and the real challenges in the BI world. We focused on real world scenarios, and we prepared training to cover challenges and problems that your team face every day. We believe that our training program fill the gap purposefully and is the best investment in the training.

Why Power BI Training?

Power BI is the newest Microsoft BI tool for data mash up, build modelling, and visualize it effectively. It supports mobile devices, it support self-service, and along with its great functionalities, it doesn't require heavy development or production system.

Common Myths about Power BI

There are some myths about Power BI that sometimes prevents people and organization to move towards using this product. We've listed some of myths in following. Please note that these are Myths, and they are not right assumptions.

Myth 1: Power BI is a self-service Excel tool, and isn't suitable for Enterprise Solutions.

There are many scenarios that Power BI has been used in enterprise solutions. Power BI features for data mash up (with the very powerful data transformation component: Power Query), and data modelling based on xVelocity in-memory engine (Power Pivot), and great data visualization components such as Power View and Power Map, along with mobility support of this product, are rarely available in other products. We have designed, implemented and have seem many BI enterprise solutions based on Power BI within very large organizations.

Myth 2: Power BI is easy to use, and doesn't require training course.

Power BI is an easy to use tool, but for basic functions. Every BI application requires calculated measure, which needs to be written in DAX. Every BI application requires

advanced data transformations which need to be handled with Power Query M scripting language. Designing and implementing solutions with Best Practices is always a requirement for reliable BI applications. We designed our Power BI training in a way that delivers advanced content for all components of Power BI, and fortify your team's knowledge on the product, so they can solve any complex challenge with this tool.

Myth 3: Power BI is only for Microsoft based environments and platforms.

Power Query is the core of data extraction in Power BI. Power Query supports wide range of data sources. Not only SQL Server, but also Oracle, MySQL, web service result set, DB2 and many other data source are supported. There is also possibility to connect to many systems such as salesforce. The Visualization component of Power BI is also HTML5 supported, and is available for all mobile devices. Power BI app in AppStore, and Google PlayStore as well as Microsoft AppStore enables dashboards and data visualizations to be available in all environments.

Myth 4: Power BI is not a powerful and fully functional BI tool, and cannot be compared with other tools in the market.

In fact the reverse is true. Power BI is such powerful that can be replacement of many other expensive BI tools in the market. We've been through scenarios of successful Power BI solutions that have been replacement of Cognos, IBM products, Oracle WB, SAP BO, and so on. Power BI has 5 powerful components that cover main aspects of BI and data analysis system.

In addition there are always possibility to use this as a hybrid approach and save lots of time and money along with great features that are only available in this product.

A word about your team

There has been an article on Business Insider about [why talented employees usually quit their jobs](#). The article believes this is because they feel lack of learning. We believe so.

Final word

We believe that there is no time to wait for this training, as the world is heading to Power BI full speed. Power BI is the hot topic nowadays, the General Availability of this product has been on 24th of July. Ability to Mash up data and visualize it in effective way, as well as speed of development with this product moved the whole world to use this product. In this competitive market, you will gain the best if your team be trained well to use this product to solve your stakeholders or customer's challenges.

Don't hesitate to reach us (training@radacad.com) should you have any questions.

We look forward to meet your team in one of our events.